

REGION 7W IEIC
MEETING AGENDA
January 9, 2014

1. WELCOME AND INTRODUCTIONS

Called to order 9:05 a.m.

Present: Sue Currens, Nicole Ruhoff, Sandi Shoberg, Christine Landherr, Kathy Landwehr, Laurie Ostwald, Holly Thompson, Cindy Wagner, Alicia Jepsen, Jodi Leraas, Maura O'Connor, Janet Reigstad, Beth Hoeg, Karen Jorgensen-Royce, Michael Potter, Jill Haak, Cindy Owen, Marcia Schlattman, Makayla Wijeratne, Jill Eickhoff

2. APPROVALS

- a. MINUTES November 7, 2013

MSP Maura O'Connor/Cindy Wagner

- b. AGENDA (any additions)

MSP Michael Potter/Christine Landherr

3. FINANCIAL/BUDGET

- a. EXPENSES

Handout from Cindy (*attached*)

Public Awareness Coordinator - \$1972.11 to Child Care Choices for Salary/Benefits, mileage, supplies

Public Awareness Print Materials – \$3000 to Metro ECSU for development wheels ; up to \$900 to Metro ECSU for additional developmental wheels (NOTE: this amount was amended via e-mail vote to \$975)

Public Awareness Advertisements - \$2484 to LAMAR for 5 billboards; \$1150 to LAMAR for 3 billboards

Public Awareness Exhibit Materials - \$410 to ePROMOS for table runners; \$343.74 to ePROMOS for banners; \$2130 to ePROMOS for sticky notes; \$2370 to ePROMOS for magnet calendars; \$1350 to ePROMOS for picture frame magnets

Child Find Screening Tools - \$854.77 to Rengel Printing for brochures/posters/pads

MSP Maura O'Connor/Jodi Leraas

- b. Funding Requests

West Central Ed District – Parent Packets – ASQ at Sauk Centre Clinic (Makayla got foot in door in Melrose so may do screening there as well). Motion to approve - \$900 (\$400 printing, \$100

Distribution, \$400 Dissemination) from **Public Awareness Print Materials**

MSP Alicia Jepsen/Cindy Wagner

Sponsoring Potpourri for Providers Conference – combining w/Children's Mental Health Conference – 2/22/14 – A lot on mental health this year – added Youth Track. Still looking for a few sponsorships

– Various levels w/various 'perks'. Typically 300-350 participants from all over including all 4 of our counties, about 1/3 child care, 1/3 parents, 1/3 paras/etc. 7W IEIC members will cover table for outreach. Motion to sponsor at \$750 level to come from **Public Awareness & Child Find Training**

Events

MSP Jill Haak/Maura O'Connor

Sponsorship at this level includes 2 conferences registrations/table/meals/info in bags (it was agreed that the conference registrations would be offered as scholarships.

Volunteers to staff the booth included Cindy Wagner, Maura O'Connor, and Jill Haak who is only available in the a.m.

Makayla will coordinate the work schedule and develop a piece to go in participant bags and will get it to Cindy Owen

It was suggested that we need some sort of process and form for this type of request going forward. **Janet Reigstad and Alicia Jepsen** will work on this.

4. OLD BUSINESS

a. ASQs - follow up from conversation in Nov. (Jill)

Jill reported that Shawn Holmes will do this training for us in our Region in the spring. It was decided that late March or early April were the best options. **Jill will continue to coordinate and get a date set.**

There is a similar class scheduled 2/26/14 in St. Paul if that option works better for you. (**attached**)

5. NEW BUSINESS

a. HOMELESSNESS IN OUR COMMUNITY

i. OUTREACH AND CONTACTS

-March 6th Homeless Connect Event in St Cloud w/transportation provided from Sauk Centre **MSP Laurie Ostwald/ChristineLandherr** to have a booth at the event and to cover the cost of \$25.00 from the **Public Awareness and Child Find Resource Fair Registration Fees.**

-Makayla will staff the booth.

-Alicia's Homeless Coordinator will have update at next meeting

b. UPDATES FROM PUBLIC AWARENESS COORDINATOR/ACTIVITIES- MAKAYLA

i. Help Me Grow Website

ii. Community Resource List

iii. Outreach Updates on purchases, etc.

-Makayla provided information on the work she has been doing. She has connected in some way with the clinics in each county offering information and resources as well as offering to come and speak with them about HMG. She has been asked to present at Avon/Albany and Melrose so far.

-Makayla will forward a list of contacts and responses she has had with the clinics so that IEIC members can provide input/support based on the connections they already have in this area.

-It was noted that WIC is part of Public Health in Benton, Sherburne, and Stearns Counties.

In Wright County WIC is provided by Wright County Community Action.

-Makayla showed pictures of the promotional items that have been ordered but are not yet available for distribution.

-A discussion about billboards noted that while they look nice, the contact information is very small and not easy to read. It was noted that if we do them again we will be sure that the font size is increased. Also, the location of the one noted as Sauk Centre is actually past the Sauk Centre exit and therefore is not in a good location to repurchase.

c. EHDI UPDATES/SURVEY INFO (EDUCATION COORDINATORS)

New legislation that requires follow ups is still in the process of being defined so there will be more to come in this area. It was noted that the use of an OAE to do the screening will be required. It will be up to school districts to determine who will do the screening. Members talked about who currently has the equipment needed. **We will revisit this in May** when more information is available including whether or not the IEIC can help with the purchase of the equipment.

d. MINNESOTA'S NATIONAL HELP ME GROW SUMMIT (Alicia and Marcia)

-We watched the following video about what National Help Me Grow

http://www.youtube.com/watch?feature=player_embedded&v=1RObQmS5-rY

-We will stay connected to how MN will proceed

e. EARLY CHILDHOOD SCREENING OUTREACH METHODS

-Maura talked about people not showing up for screening.

-Some talked about handing out information at WIC and/or CTC

-Janet asked to learn more about what is involved in screening. **We will provide further information at a later meeting.**

- It was mentioned that having information on facebook was a good option to connect with young parents.
- There was discussion that messages about why ECS is important need to be clearer so that parents (and others) understand why they should bring their children

6. AGENCY NEWS AND UPDATES

- Marcia shared a flyer for an event on January 29, 2014 for working with Interpreters in Special Education (**attached**)
- MSP** Maura O'Connor/Laurie Ostwald to pay ½ the cost of registration (\$20 for the \$40 four-hour class) up to a total of \$2000 for the Intro to Children with Special Needs classes that are being offered in each county from January-June through Child Care Aware, West/Central. This will come from **Public Awareness and Child Find Training Events.**
- Marcia & Makayla will work with Child Care Aware, West/Central to get make this happen and Child Care Aware, West/Central will invoice 7W IEIC after all classes have been held.
- Makayla will provide a report on how many attended at the May meeting.**
- Karen talked about the evidence based Home-Visiting prenatal to 3-5 that Wright County Public Health is providing if there is a need for this more intensive support
- Makayla will compile Child Count numbers and will report on them at the March meeting.

7. SCHEDULE OF MEETINGS FOR YEAR AT ROOSEVELT, 9-12:00

- NEXT MEETING IS MARCH 13TH (changed from March 6th)
- MAY 1ST

8. ADJOURN

MSP Alicia Jepsen/Sue Currens at 11:10 a.m.