

REGION 7W IEIC
MEETING MINUTES
February 12, 2015
9:00-12:00

1. Welcome and Introductions

Present: Nicole Ruhoff, Christine Landherr, Bev Beckstrand, Kelly Kazeck, Cindy Wagner, Alicia Jepsen, Maura O'Connor, Karrie Taylor, Karen Jorgensen-Royce, Sue Currens, Jill Eickhoff, Carol Gibson-Miller, Marcia Schlattman, Makayla Wijeratne

Called to order at 9:00 a.m.

2. Approvals

- a. Minutes November 13, 2014 **M/S/P** Sue Currens/Maura O'Connor
- b. Agenda (with additions) **M/S/P** Maura O'Connor/Bev Beckstrand
Add Access Materials, Request for Funds Form, and IEIC State Call

3. Financial/Budget **M/S/P** Maura/Christine

- a. Expenses – **See attached report** with additions noted below
 - \$95 resource table for Pamper the Provider
 - Coordinator expenses - \$1961.98
 - **M/S/P** Cindy Wagner/Maura O'Connor
- b. Change to how we can spend money – **See attached handout**
 - Need 2 quotes for items/invoices from \$2000-\$100,000 – This includes everything – Coordinator, billboards, busses, etc.
 - If more than \$25,000 per year to one vendor need to verify not suspended or debarred

4. Old Business

- a. State IEIC Workshop Report– November 21, 2014
 - Bev, Makayla, & Alicia attended
 - Child protection speaker – JoAnn Mooney – very good
 - Lots of time spent talking about materials – sharing what everyone has – some have little funds so doesn't seem 'fair'
 - How will things change with NHMG
 - Shawn Holmes – Follow Along
 - Steering Committee for Centers of Excellence – where is ours? Was going to be taken back to State to look into
- b. How Are Families Hearing about HMG?
 - Benton Stearns Education District – **See attached handout**
 - West Central Education District– July-Dec - 30 referrals, double usual, Social Workers received education and half of those referrals came from Stearns County, 90% came through HMG as that is what County is using
 - Sue will share template to be used by all programs so we have the same info for all – **See attached handout**
- c. Events Update
 1. Latino Health Fair, Feb 1st, Melrose – Makayla
 - Only talked with 2 or 3 families – most were school age kids – but gave out some materials hoping for word of mouth referrals
 2. Potpourri Conference – Feb 21st, Sauk Rapids – Who wants to attend? – Alicia & Makayla will be there
- d. Request for Funds Form
 - **See attached handout** this reflects changes noted below. Please use this form for future requests.
NOTE: New Chair and Secretary will be elected at our May meeting and the form will be updated to include their contact information at the bottom.
 - Where to send to? Chair and Secretary – update this info

-Region 7W in Narrative of funds used
-M/S/P Christine Landherr/Cindy Wagner

5. New Business

a. National Help Me Grow Update

-Four work groups have been formed. Four members of our committee on sitting on 2 of the workgroups – Marcia and Carol on the Centralized Access Point and Alicia and Jill E. on Data Collection. Others from our area may also be serving. **Attached** you will find the original committee rosters. Once groups started meeting some of these people may have decided they were unable to attend.

b. Events

1. Project Homeless Connect, March 19th, 10:00-3:00, St Cloud - \$25.00 – not lots of response last year – District 742 will have materials to give out – also Benton County will be there
2. Buffalo Community Health Fair, March 21st, 9:00-1:00, Buffalo - \$50.00 – Makayla can attend
3. Caring for a Lifetime, March 28th, 8:00-3:00, Sauk Rapids - \$75.00 – Makayla can attend
4. Baby Expo, April 11th, 9:00-2:00, St Cloud - \$325.00 – Makayla in pm – Maybe Nicole will have someone – Makayla will email the group to recruit additional help
5. Buffalo ECFE Fair, April 18th, 10:00-1:00, Buffalo – Free – Child Care Choices will have booth and will hand out HMG materials
6. Ladies' Night Out, April 23rd, 3:00-9:00, Sauk Centre - \$165.00 – 10 or 15 things last year – Decided not to do this one this year
7. Benton County Fair, August 4-8, All Day, St Cloud – Free – handed out lots on 1 day
8. Community Expos - Sue Currens – **See handout** – Cold Spring may be free – Sue & her staff will man booths - \$70-\$120
9. Other – Stearns County Fair – Maura and her staff will cover – there is a cost
10. Wright County Fair – WOW Van will be there and hand out HMG materials
11. Sherburne County Fair – Public Health – Not sure about being there all day? – cost?
12. Send Makayla info for those in your area
13. Paynesville HS – Home & Business Expo April 18th –Cost? Availability? - \$125 from 9-1 Jill & Maura will attend
14. Makayla will check with Chambers of Commerce & City Websites for dates of other events
15. Vote via email for other requests

M/S/P Cindy Wagner/Nicole Ruhoff to attend and pay registration fees for those noted above.

c. Updates from Public Awareness Coordinator/Activities – Makayla – **See Handout**

1. Grocery Store Receipts – No
2. Newspaper Ads – go with this – up to \$500
3. Radio Ads – not this time
4. Billboards – Will also get a quote from Franklin as well as Lamar – move forward – 3 months – up \$10,000
5. Wheels – 1 Box Somali, English – 10 boxes, Spanish – 1 box - \$.65 each
6. Posters – WIC, Hospitals, Child Care Centers, etc. – order 100 @ \$2 each
7. Books – Order some – up to \$4000 – request for some books with just pictures
8. Makayla will send info on ads to Nicole to bring to Community Eds in Benton County
9. Maura will contact her schools and connect them with Makayla about ads in Community Ed catalogs
10. Nicole will also connect with Benton County News & Sauk Rapids Herald
11. Order Table Runners – ASAP – 2 more sets with table cloth

M/S/P Maura O'Connor/Bev Beckstrand – up to \$20,000 to be spent on the above items

d. Centers of Excellence Update – Jill – not here

e. Training Events

1. Effective Parent Advocacy when Working with the School, Feb 24, 6:30-8:30, St Cloud
2. Infant/Early Childhood Mental Health and Child Protections, Feb 26, 8:30-3:30, Sauk Rapids

f. Access Materials

Marcia passed around the items developed by the Thrive Access group in their work with immigrant/refugee communities. If you are interested Thrive will provide each IEIC member one of each of the items if they would like except for the Discipline Game. That would need to be purchased. Marcia will send email about getting items and purchasing the Discipline Game.

g. State IEIC Call

- ICC meets quarterly – lack representation from across the state – looking for someone from Region 7W & 5, County Social Services, Head Start, Parents, Native American, and Greater MN
- IEIC Evaluation – no update yet from calls/interviews that have been done. Will send to us when ready
- Orientations to Agencies – what is the IEIC? For new members – Region 10 & 11 have a power point that could be used
- Conversations about funding will be happening
- Materials – logo will not change if we go forward with NHMG. If we do not go forward we will not be able to use the name
- Kelly Monson – no longer be our contact. Now will be Kara Temple.
- Work plans coming out will be kept simple

6. Agency News and Updates

- Big Lake – 1st Baby Shower – used HMG books – 75 new baby packets w/brochure & magnets – good turn out – about 13 families attended. Will be doing another one in April. Plan to do 3 next year
- Screening Tool at CentraCare – milestones are not good – Carol is conference calling with author. Parts are really good – baby pediatric symptom checklist & preschool pediatric symptom checklist & family info.
- ASQ-SE is being revised - available in the fall
- Enrollment is happening now for Head Start
- Registration for Preschool in 6 schools happening now in District 742
- Level 4 Special Ed Facility going into the Roosevelt site – 3 wings one for K-5, 6-12, and Adult
- West Central Ed District B-5 ECSE is working on their Parent Aware rating

7. Next Meeting – **Thursday, May 14th, 9:00-12:00, Child Care Choices**

8. Adjourn – **M/S/P** – Maura O'Connor/Cindy Wagner at 11:45