

**Region 7W IEIC  
November 13, 2014  
Minutes**

**1. Welcome and Introductions**

Present: Nicole Ruhoff, Sarah Sherwood (for Sandi Shoberg), Christine Landherr, Bev Beckstrand, Brad Schnitzler, Kelly Kazeck, Cindy Wagner, Alicia Jepsen, Jodi Leraas, Maura O'Connor, Janet Reigstad, Karrie Taylor, Sue Currens, Janelle Ortiz, Marcia Schlattman, Makayla Wijeratne

**2. Approvals**

a. Minutes – May 1, 2014 and September 11, 2014

**MSP** Maura O'Connor/Cindy Wagner

b. Agenda

Add NWSPARK under Request for Funding and Thank You notes to past members under Agency Updates

**MSP** Christine Landherr/Janelle Ortiz

**3. Financial/Budget – See Handouts – Final for 2013-14 and New 2014-15**

a. Expenses

i. Invoice process with Child Care Choices – It is working well to have Child Care Choices make purchases and then invoice Elk River. We will continue this process going forward.

b. Request for Funding

i. WCED (Maura) – **See Handout**

**MSP** Cindy Wagner/Sue Currens for both requests – Parent Packets \$3500 and CentraCare Clinics Ages & Stages Screening \$900.00

ii. Form (Janet) – The form is still being finalized.

iii. NWSPARK (NW Special Parents and Remarkable Kids) (Bev & Christine) – The request of \$500 is to do training for parents to support marriage. The discussion was about whether this would 'fit' IEIC guidelines as these families are already 'found' and are receiving services. The consensus was to let them know this proposal does not meet our guidelines but to come back to us if they have other work that would be a better fit that we could support. When the form is completed it will be sent to them to use for a potential future request.

**4. Old Business**

a. State IEIC Workshop

i. November 21<sup>st</sup> – confirm attendees – Makayla, Alicia, Maura, and Bev will attend. Alicia will let them know what location has been confirmed. The training is set to go from 9:00-3:00. They have asked that we bring samples of our outreach materials.

**5. New Business**

a. State Updates – call – An evaluation of the IEIC statewide is going on now. Alicia and Makayla did a conference call with the evaluator. They felt it went well. Talked about how we are working together as a committee. Members also did an on line survey a while ago as part of this. The state also reminded us that it is important to keep materials consistent statewide so keep that in mind as new things are developed locally. During our discussion it was noted that we should all be trying to recruit Parent Reps as we currently have none. Sheburne County members noted that they still get together a few times a year over lunch to stay connected.

i. National HMG System – **See Handouts** – This is moving forward and during our technical assistance year the state is pulling together 4 work groups to move the work forward. An email regarding work group participation will be forwarded to all committee members.

- b. Updates from Makayla
  - Discussed what we currently have and need as far as resources go. Makayla reminded people that the banners (both wall and stand-alone) are available along with books, wheels, and magnets.
  - There is a need for more brochures. Makayla will order 3000 English and 1000 Spanish.  
**MSP** Christine Landherr/Janelle Ortiz to spend \$800 plus shipping on brochures
  - Makayla mentioned that Stearns County is putting HMG information in their child care licensing orientation packets. She also hands them out at the other County orientations.
  - The books are a big hit – they are being distributed in a variety of ways across the Region including: families who call and receive a visit, story time at libraries, Follow Along, WIC, County Home Visiting. It was mentioned that they might be good to have at Early Childhood Screening.
  - Continue to let Makayla know if there are Fairs/Events happening in your area that HMG should be represented at.
  - Makayla is doing a Health Fair in Melrose on February 1, 2015.
  - Discussed the need to continue to find out what are our best ways to do public awareness. It is a question on the on-line HMG referral, but it is not required in order to submit. It would be nice if this were done as it is valuable information.
  - BRING TO THE FEBRUARY MEETING:** Please bring information to the next meeting about the information you have regarding how families found out about HMG. Also, include information about number of referrals being received so we can start looking at what is working.
  - Discussed other options including: newspaper ads, school newsletters, and grocery receipts.  
**Makayla will** contact Community Eds to see about having information in their spring newsletters. If there are costs we will likely do an **email vote** as they are likely to go out before our February meeting.
- c. Centers of Excellence Updates (Jill) – No update as Jill was not in attendance.
- d. Work Plan Review – There were no questions on the work plan as we continue to do the work laid out in it.

## 6. Agency Updates

- Maura** will bring 3 cards to our February meeting for us to pass around and sign for the long-time members who have recently retired and/or left our committee – Beth Hoeg, Laurie Ostwald, and Kathy Landwehr.
- There are potential changes in child protection coming statewide.
- Districts have received information about changes in when testing can be done for children moving from Part C to Part B. Not sure exactly what this will mean for them at this point, though they expect it to be a fairly big change.
- Cindy mentioned that Birth to 3 referrals are down a bit which is giving staff a bit of a break.
- Alicia mentioned that they had a record 64 referrals in October.
- Big Lake is adding evening and Saturday Early Childhood Screening hours to help meet family needs.
- Counties are now having all clients assess services by going through MNChoices Assessments.
- We had a discussion on child care as some had experienced resistance to some programs allowing ESCE to do assessments and/or visits on-site.

## 7. Next Meetings – Meetings will be at Child Care Choices from 9:00-12:00

- a. February 12, 2015
- b. May 14, 2015

## 8. Adjourn

**MSP** Sue Currens/Maura O'Connor at 10:45